

ALX Small Biz Website Program

The Alexandria SBDC is introducing a new program to help small businesses create a website for free! If you are a small business in the City of Alexandria and need a basic website for your business, this program is for you.

What the program is: The Alexandria SBDC is offering to build basic WordPress websites for selected clients, with a preference for disadvantaged and minority-owned small businesses, located in the City of Alexandria. An online presence is vital for small businesses to increase their connections with existing and potential customers, and it provides small business legitimacy and increased exposure.

What will the SBDC do? The website development is paid for by the Alexandria SBDC and in collaboration with one of our consultants, W3 Consulting, to help small businesses develop a basic website. The Alexandria SBDC will be the liaison between the web developer (W3 Consulting) and the selected clients. The Alexandria SBDC will handle the consultation, education, and technical aspects of setting up the website and will collaborate with the business owner/point of contact throughout the process.

What is the business owner responsible for? The business owner must complete an application to be considered for this program. If selected, the business owner/point of contact is responsible for:

- Providing business name + logo
- Photos of you + your business (a brief video is great)
- Content: A few paragraphs about you, your business, a list of products and services (list prices, if applicable), and contact information for customers
- Attending educational sessions to learn how to manage a new website
- A timely response for content and communication with the Alexandria SBDC

Eligibility:

You are eligible to apply for this program if your business:

- Is located in the City of Alexandria
- Is registered to conduct business in Virginia and has an Alexandria Business License
- Does not currently have a website
- Is a client of the Alexandria SBDC (you can become a client for free [here](#))
- Is a for-profit small business
- Has between 0-100 employees
- Is not currently involved in bankruptcy proceedings
- Is in good standing with the City of Alexandria

Applications must be submitted by 5:00PM EST on August 12th, 2022.

If you have questions or need assistance regarding the application, please contact help@alexandriasbdc.org or call 703-778-1292.